

BRAND	LOCATION	TYPE OF CONTENT	EVENT DESCRIPTION	HOUR
4iiii POWERMETER	ZONE D		Try a 4iiii powermeter on a bike with a virtual simulator.	Every day during the event
ABUS	ZONE A		Test high-tech sports helmets.	FRIDAY/5 p.m. + SATURDAY/10 a.m. + SUNDAY 10 a.m.
ALCHEMIST SRL	ZONE D		THE RACERS HAVE THE OPPORTUNITY TO FEEL THE DIFFERENCE USING OUR WHEELS DIRECTLY ON THEIR BIKE.	EVERY DAY DURING EVENT HOURS
BERRIA	ZONE A	PRODUCT LAUNCH	Launch of the new MTB model: BRAVO BR, created from a new, light 860-gram frame with aerodynamic solutions aimed at high performance. Launch of the new ROAD model: BELADOR BR, created from a new, light 750-gram frame, a bicycle prepared to tackle long climbs and sharp descents with extreme efficiency and control.	(Saturday/Sunday) 12.20 p.m.
BOLLÉ	ZONE D	EXHIBIT PRODUCT	We will present the various Bollé helmets and glasses and interact with customers by raffing away material every day of the festival.	Every day
CÀMPING INT DE CALONGE	ZONE D	SERVICE OFFERED	Pedal on a bike connected to a roller and simulator. Users will give a donation to participate, which will go towards improving road safety conditions for cyclists or to associations of cycling road traffic victims (to be determined)	All day Saturday and Sunday morning
CANNONDALE	ZONE A	DEMOBIKE	Presentation of F-SI 2019 to the public. First time it can be seen and tested in Spain.	From Friday at event start
CANNONDALE	ZONE A	PRODUCT LAUNCH	We present the new e-bike model, the entire Cujo FS line will be represented at the Cannondale stand	From the start of the expo
CANYON	ZONE C		Gravel route with the YouTuber Daniel Race, accessible for riders of all levels on the outskirts of Girona. The route will start at Zone C Stand 97 Canyon. What should you bring? - Your gravel bike or, failing that, cyclocross bike - Helmet, pedals, spares and any tool you might need - Water and a snack - Powerful bike lights: front and back (we will ride at dusk) - A good attitude and desire to have fun Don't have a bike or want to test our #CanyonGrail gravel bike or #Canyon Inflight CX bike?	6.30 p.m.
EMOVITY	ZONE D	EXHIBIT PRODUCT	Presentation of the Emovity vehicles for 2018.	Friday 8 June at 4 p.m.
FOCUS BIKES	ZONE A	PRODUCT LAUNCH		Every day during opening hours
FOX RACING	ZONE A	PRODUCT LAUNCH	Chance to try the new FLUX helmet	
GALFER BIKE	ZONE B	EXHIBIT PRODUCT	Exhibition of GALFER BIKE's new DB007W oversized brakes discs for e-bikes and 29" DH bikes with a 223mm outer diameter and 2mm thickness	Friday 8 June at 4 p.m.
GALFER BIKE	ZONE B		Take part in 3 GALFER BIKE product draws and win a full replacement brake kit for your bike. - Each kit contains 2 sets of brake pads + 2 fixed brake discs of the winner's choice, depending on brake model and size. - The winners will be announced a week after the event and will be informed by e-mail. - Everyone who takes part and completes the form will receive a gift from GALFER BIKES.	Friday 8 June at 4 p.m.
HUTCHINSON	ZONE S	EXHIBIT PRODUCT	Mechanics service and signing sessions	Every day
INDUSTRY NINE	ZONE D	EXHIBIT PRODUCT	Industry Nine wheel exhibit	Every day during the event
INSÓLIT	ZONE D	PRODUCT LAUNCH	Launch of the sustainable and locally-produced cycling clothing brand. Design and quality produced honestly by and for conscious cyclists.	8, 9 and 10 June
LANERI	ZONE C	EXHIBIT PRODUCT	Bike exhibit	Friday 4 p.m.
LAPIERRE BIKES	ZONE A	DEMOBIKE	The most popular and most tested electric bike	Friday 8 June 2018 (4 to 8 p.m.) Saturday 9 June 2018 (9 a.m. to 8 p.m.) Sunday 10 June 2018 (9 a.m. to 3 p.m.)
LOBITOBIKES	ZONE C	DEMOBIKE	Test our two new models during the Sea Otter festival.	Every day
LURBEL	ZONE D		PET WALKING	Every day
MAVIC	ZONE A	SERVICE OFFERED	Any adjustment or repair your bike or its wheels may need (road or MTB) we will fix at our workshops at the MAVIC stand (Zone A - Out 1)	Every day
MMR	ZONE A		SIGNING SESSION FOR CUSTOMERS IN THE TEAM PADDOCK	Saturday
MMR BIKES	ZONE A		We will connect a roller and 4iii powermeter to an MMR bike so that customers can pedal at maximum power. There will be a prize for the man and woman with the best result.	Saturday 9, 9 a.m. to 8 p.m., and Sunday, 9 a.m. to 1 p.m.
MR. WOLF		PRODUCT LAUNCH	Mr. Wolf is here with his puncture resistant mousse. A system that enhances the bike's reliability, comfort and traction. A new era is upon us! Gerard Castellà BikeTraveller and Blogger www.acodepedal.wordpress.com will perform a live demo of how to mount the new BikePacking bags, with various information segments, material selection, weight distribution and how to prepare a long-weekend mountain bike outing.	Friday-Saturday-Sunday
ORTLIEB - VIC SPORTS	ZONE B			Saturday 12 p.m.
PIVOT - CAMDAUBIKES	ZONE B	DEMOBIKE	16 PIVOT BICYCLES WILL BE AVAILABLE TO TEST, SOON YOU WILL BE ABLE TO BOOK YOUR TEST BIKE ON THE SEA OTTER EUROPE WEBSITE. VERY IMPORTANT: TO TEST OUR BIKES YOU MUST LEAVE YOUR ID CARD AND A CREDIT CARD.	DURING FAIR HOURS DURING FAIR HOURS
POWERBAR - VIC SPORTS	ZONE B		Casual meeting with team riders at the PowerBar tents, laughs, selfies and a toast with Isoactive drink - Zone B Stand 120 Out	Saturday 5 p.m.
PROGRESS CYCLES	ZONE B	SERVICE OFFERED	Come and visit the Progress stand on your wheels, regardless of brand, and we will inspect them free of charge. Bring your wheels for an inspection and enter a draw for 3 sets of Progress MTB wheels.	8-9-10 June
RED SHARK BIKES	ZONE E	PRODUCT LAUNCH	An advanced trimaran-bike designed to cycle on water without getting wet	Friday 5 p.m.
RUMBLEBIKES	ZONE D	EXHIBIT PRODUCT	Come and see the new Saracen and Genesis models at our stand!	Every day
SELLE SAN MARCO	ZONE D		Historic Italian top-end bike seat brand.	8, 9 and 10 June
SURBIKES / 4iiii POWERMETER	ZONE D		Try out a powermeter interactively	Every day
TAYMORY	ZONE S	PRODUCT LAUNCH	Launch of the new summer collection. We have created a new Elite line with a new jersey and bib-shorts that are as comfortable as a second skin.	8, 9 and 10 June
TREK	ZONE A		Talk with Sergio Mantecón in the Trek tent.	Saturday 9 June at 7 p.m.
VITORIA CYCLING GROUP, SL	ZONE C	SERVICE OFFERED	SIGN UP AT THE VITORIA BIKES STAND TO TAKE PART. ALL VISITORS MAY PARTICIPATE. THE WINNER MAY CHOOSE SIZE AND COLOURS	FRIDAY 4 p.m. / SUNDAY 3 p.m.
WAHOO	ZONE E	PRODUCT LAUNCH	TEST THE WAHOO WHEEL STAND THAT ASCENDS AND DESCENDS WHILE YOU CYCLE	CONTINUOUS
WHISTLE BIKES	ZONE B	PRODUCT LAUNCH	We would like to invite you all to the public presentation of the Whistle Flow, the first e-road bike from the brand Whistle and one of the first to reach production and be available for purchase in the market of e-bikes specially focused on asphalt cycling We will unveil the details of the bike to the public at the event. Don't miss it! We'll see you there!	Friday at 5 p.m.
WHITECROW TECH	ZONE B	PRODUCT LAUNCH	Test the WhiteCrow Hub, the world's-first fully integrated mountain biking wheel enabling the rider to adjust tyre pressures on the go. Directly from the handlebar remote, in a wide range of pressures and for unlimited tyre deflation & inflation cycles.	Friday 4 p.m.
WHITECROW TECH	ZONE C		Come to our stand for 3D printing demos of new open-source components & mountain biking accessories for mountain biking	Friday 4 p.m.
WHITECROW TECH	ZONE C		Come to our stand to see how the WhiteCrow Hub works in a fully breakthrough air-management technology based on a circuit air-closed architecture. Absolutely all weather complaint. Fully developed completely from the ground up for mountain biking.	Friday 4 p.m.
WHYTE BIKES	ZONE B	PRODUCT LAUNCH	EXCLUSIVE WORLD LAUNCH OF THE WHYTE BRAND'S TWO NEW MTB PLATFORMS FOR 2019	Friday at 6 p.m.
GOBIK		OTRO / OTHER	Carlos Coloma will be in the Gobik zone signing clothing from his special "Coloma Team" line	Saturday, 1 to 2 p.m.
GOBIK		OTRO / OTHER	SIGNING OF SPECIAL EDITION "ISMAEL VENTURA" CLOTHING BY GOBIK	Saturday, 1 to 2 p.m.
GOBIK		OTRO / OTHER	ISMAEL VENTURA EXHIBITION	Saturday, 11 to 11.30 a.m.
Castelli		OTRO / OTHER	Draw for Castelli hats	Friday 8 at 6 p.m.
Castelli		OTRO / OTHER	Draw for Castelli hats	Saturday 9 at 1 p.m.
Castelli		OTRO / OTHER	Draw for Castelli hats	Saturday 9 at 6 p.m.
Castelli		OTRO / OTHER	Draw for Castelli hats	Sunday 10 at 12 p.m.
PANZER		PRODUCT LAUNCH / LANZAMIENTO DE PRODUCTO	World launch of Panzer, the best and most advanced to date. Sample products will be given to media outlets interested in trying them.	FRIDAY 7.15 p.m.
MFI		PRODUCT LAUNCH / LANZAMIENTO DE PRODUCTO	Discover the LUMEX PRO helmet by MFI. The smart helmet with hands-free Bluetooth technology and a bone conduction sound system. No headphones! Always connected, with your favourite music, without isolating yourself from the surroundings or blocking your hearing. With front and back lighting to ensure visibility in all situations. The best helmet on the market	FRIDAY + 6 p.m., SATURDAY + 6 p.m., SUNDAY + 12 p.m
MFI		EXHIBIT PRODUCT / PRODUCTO EXPUESTO	Discover the LIBERO glasses by MFI. Polarised, UV400 and shatter-proof. Light. Sporty. The best eyewear. And smart hands-free Bluetooth technology to listen to music, talk on the phone and control your mobile with voice command. A revolution!	FRIDAY + 3 p.m., SATURDAY + 9 a.m., SUNDAY + 9 a.m