

COSTA BRAVA - GIRONA

# SEA OTTER EUROPE

Presented by  
**Continental**

22-23-24  
SEP 2023

GIRONA | COSTA BRAVA

EURO  
MOBILITY  
FESTIVAL

# THE BIKE SHOW IN EUROPE



# CONTENTS

SEA OTTER EUROPE COSTA BRAVA GIRONA BY CONTINENTAL .....	3
EURO MOBILITY FESTIVAL .....	5
NEW FEATURES FOR 2023 .....	6
VISITOR PROFILE .....	7
GENERAL PROGRAMME .....	9
SPORTS PROGRAMME .....	10
PRESENTATION OF THE SPORTING EVENTS .....	11
KEY FIGURES .....	20
LIST OF WINNERS .....	21
LIST OF EXHIBITORS .....	26
DEMOBIKE .....	29
ACTIVITIES .....	31
SEA OTTER CONNECT .....	32
MEDIA SERVICES .....	33
MEDIA PARTNERS .....	34
CONTINENTAL, OUR TITLE SPONSOR .....	35
PARTNERS .....	36
USEFUL INFORMATION .....	37

# GIRONA, CYCLING PARADISE

COSTA BRAVA - GIRONA  
**SEA OTTER EUROPE**  
Presented by  
**Continental**

Sea Otter Europe Costa Brava Girona by Continental has been based in the city of Girona since its inception in 2017 and all of its cycling events take place in the surrounding area and a large part of the region, both inland and on the Costa Brava. The festival began as a franchise of the famous American Sea Otter Classic festival held in Laguna Seca, California, for more than 35 years.

Girona is just one hour north of Barcelona, very close to the French border. Also just 30 minutes away is the famous and picturesque Costa Brava. The Girona region is highly varied and perfect for cycling in all its forms, with narrow, well-preserved roads with little traffic for road cycling; dirt tracks through forests, valleys and cereal crop fields for gravel, passing through small villages steeped in history. There are also thousands of kilometres of trails for mountain biking at all levels across the region, from the Pyrenees to the inland counties and massifs and the Costa Brava itself. In addition to this, there is a wide range of accommodation ready to welcome cycle tourists, unique gastronomy, culture and a never-ending and diverse array of landscapes. Girona is a cycling paradise.

Sea Otter Europe Costa Brava Girona by Continental is a festival that has it all: a large fair filled with brands presenting the latest developments in the sector, a demobike with more than 500 bicycles from over 40 brands of all types, countless activities for the whole family with special emphasis on children, a wide range of sporting events of different styles, both open and highly competitive, featuring all disciplines such as cross country, marathon, road, trial, e-bike, gravel...



# GENERAL MAP



# EURO MOBILITY FESTIVAL



Europe's leading festival in sustainable and urban mobility.

The first edition of the Euro Mobility Festival (EMF) will be held in the city of Girona from 22 to 24 September 2023 with an outdoor festival format.

At the EMF you will find a very full programme focused on the end consumer.

In addition to visiting the expo zone, you will be able to participate in a wide range of activities such as workshops, conferences and product tests. You will also find a food area and live music so that you can relax during these jam-packed days.

The EMF aims to be a meeting and discussion point for the main actors in mobility transformation and its most influential audiences. Girona, one of the leading cities in the field of mobility, has all the necessary ingredients to guarantee the festival's success.

The EMF Mobility Festival is fully committed, aiming to be a catalyst for the transformation of sustainable and friendly mobility in cities in order to lay the foundations for the future of the sector.

Sea Otter Europe welcomes the EMF under its umbrella to ensure the success of its first phase. This festival is conceived with the aim of being a totally independent festival, with its own brand and communication, in the future.

# NEWS 2023

#SEA OTTER PEOPLE



## 2 EDITION EURO MOBILITY FESTIVAL

SEA OTTER EUROPE  
CONNECT  
THE FUTURE OF  
CYCLING & MOBILITY

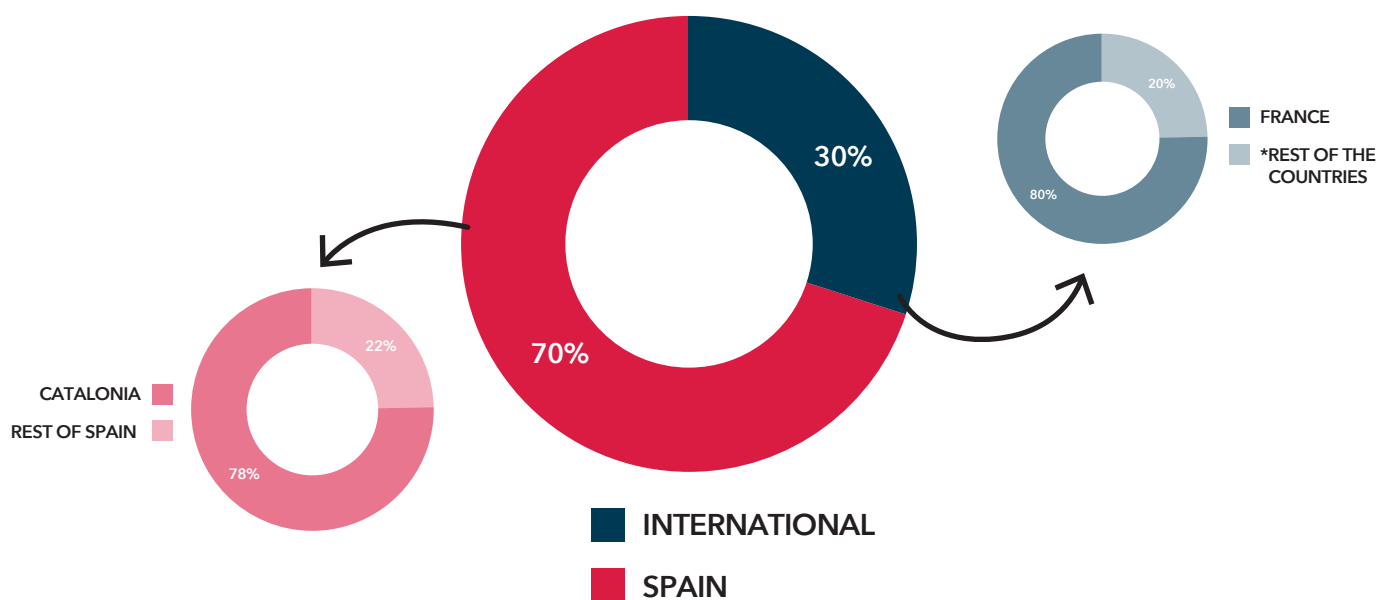


## 1 EDITION MTB ELIMINATOR CONTINENTAL SERIES

INCREASE  
AVAILABLE SPACE  
EXPO ZONE



# VISITOR PROFILE

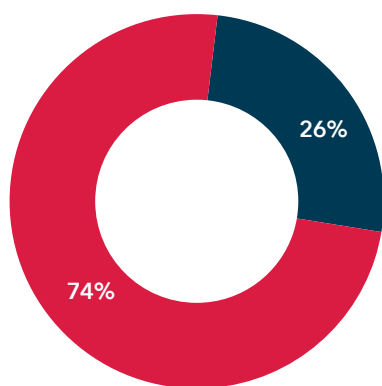


# VISITOR PROFILE

**60.000**  
(57.890)  
VISITORS

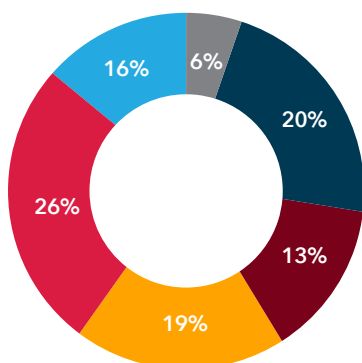
**54**  
NATIONALITIES

## GENDER



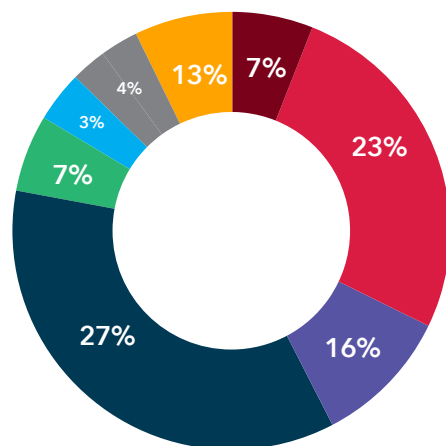
■ WOMEN  
■ MEN

## AGE RANGE



■ 14-18 YEARS  
■ 19-30 YEARS  
■ 31-40 YEARS  
■ 41-50 YEARS  
■ 51-60 YEARS  
■ > 61 YEARS

## INTEREST IN GOING TO SEA OTTER EUROPE



■ ROAD BIKE  
■ MTB BIKE  
■ URBAN  
■ E-BIKE  
■ GRAVEL  
■ TOURIST DESTINATION  
■ CHILDREN'S BIKE  
■ OTHERS

# GENERAL PROGRAMME

FRIDAY 22

12:00h		FESTIVAL OPENING	SEA OTTER EUROPE FESTIVAL
12:15h		BIKE MUSEUM OPENING	PAVILION (CENTER COURT)
12:15h		KIDS ACTIVITIES OPENING	GREEN ZONE / URBAN ZONE
12:30h		START DEMOBIKE	DEMOBIKE CIRCUIT
12:30h		START SEA OTTER CONNECT CONFERENCE	CONFERENCE ROOM PAVILION
14:00h		START WORLD EBIKE SERIES   ROUND 1	WES ZONE
17:00h		START SHORT TRACK	XCE   XCC ZONE
17:00h		LIVE MUSIC SHOW	STAGE URBAN ZONE
19:00h		END DEMOBIKE	DEMOBIKE CIRCUIT
19:30h		FESTIVAL CLOSING	SEA OTTER EUROPE FESTIVAL

SATURDAY 23

09:00h		FESTIVAL OPENING	SEA OTTER EUROPE FESTIVAL
09:05h		START CANYON GIRONA GRAVEL RIDE   LARGA	AVINGUDA TARRADELLAS
09:30h		START DEMOBIKE	DEMOBIKE CIRCUIT
09:30h		START SCOTT MARATHON	MTB START
10:00h		START SUPER CUP YOUTH	MTB START
11:00h		DIRT EXHIBITION by JAN FRODENO FOUNDATION	XCE   XCC ZONE
12:00h		EXHIBITION ELITE TRIAL by SEA OTTER EUROPE	TRIAL ZONE
13:00h		LIVE MUSIC VERMUT MUSICAL	URBAN ZONE
14:00h		LIVE MUSIC DJ FABY   FINISH SCOTT MARATHON	GREEN ZONE
14:00h		START WORLD EBIKE SERIES   ROUND 2	WES ZONE
15:30h		START OPEN ESCOLAR by SEA OTTER EUROPE	MTB START
16:00h		START ELIMINATOR CONTINENTAL SERIES	XCE   XCC ZONE
17:00h		START MTB CLASSIC   MEMORIAL COPA GRUNDIG	MTB START
17:00h		EXHIBITION TRIAL DUAL COMPETICIÓN	TRIAL ZONE
18:00h		LIVE MUSIC SHOW	STAGE URBAN ZONE
19:00h		END DEMOBIKE	DEMOBIKE CIRCUIT
19:30h		FESTIVAL CLOSING	SEA OTTER EUROPE FESTIVAL

SUNDAY 24

08:00h		START CICLOBRAVA by ORBEA	PASSEIG DE LA DEVESA
09:00h		FESTIVAL OPENING	SEA OTTER EUROPE FESTIVAL
09:00h		START SHIMANO SUPER CUP MASSI <small>YOUTH, JUNIOR (W) M30/40 (W) &amp; M40/50/60 (M)</small>	MTB START
09:15h		START CANYON GIRONA GRAVEL RIDE   CORTA	AVINGUDA TARRADELLAS
09:15h		START COPA GIRONA TRIAL	TRIAL ZONE
09:30h		START CORRATEC EBIKE DAY GIRONA	AVINGUDA TARRADELLAS
09:30h		START DE DEMOBIKE	DEMOBIKE CIRCUIT
10:40h		START SHIMANO SUPER CUP MASSI <small>ELITE (W), U23 (W) JUNIOR (M) &amp; M30 (M)</small>	MTB START
11:00h		DIRT EXHIBITION by JAN FRODENO FOUNDATION	XCE   XCC ZONE
11:00h		START MINI DH by SEA OTTER EUROPE	WES ZONE
11:00h		LIVE MUSIC SHOW	SOE CLUB
12:00h		DJ FABY	STAGE URBAN ZONE
13:00h		START SHIMANO SUPER CUP MASSI <small>ELITE (M), U23 (M)</small>	MTB START
14:30h		END DEMOBIKE	DEMOBIKE CIRCUIT
15:00h		FESTIVAL CLOSING	SEA OTTER EUROPE FESTIVAL

SPORTS EVENTS DEMOBIKE OPENING / CLOSING FESTIVAL ACTIVATIONS SOECONNECT LIVE MUSIC

# SPORTS PROGRAMME

FRIDAY 22

12:00h		FESTIVAL OPENING	SEA OTTER EUROPE FESTIVAL
12:30h		START DEMOBIKE	DEMOBIKE CIRCUIT
14:00h-15:00h		START WORLD EBIKE SERIES   ROUND 1	WES ZONE
16:00h		AWARD CEREMONY WES	STAGE URBAN ZONE
16:00h-17:00h		TRAINING SHORT TRACK	START MTB
17:00h-18:00h	NEW!	START SHORT TRACK	START MTB
18:00h		AWARD CEREMONY SHORT TRACK	STAGE GREEN ZONE
18:00h-19:00h		TRAINING MTB ELIMINATOR CONTINENTAL SERIES	XCE   XCC ZONE
19:00h		END DEMOBIKE	DEMOBIKE CIRCUIT
19:30h		FESTIVAL CLOSING	SEA OTTER EUROPE FESTIVAL

SATURDAY 23

09:00h		FESTIVAL OPENING	SEA OTTER EUROPE FESTIVAL
09:05h		START CANYON GIRONA GRAVEL RIDE   LONG	AVINGUDA TARRADELLAS
09:30h		START DEMOBIKE	DEMOBIKE CIRCUIT
09:30h		START SCOTT MARATHON GIRONA   XCM PRO	START SCOTT MARATHON
09:35h		START SCOTT MARATHON GIRONA   XCP PRO/OPEN	START SCOTT MARATHON
10:00h		START SUPER CUP YOUTH	START MTB
13:00h		AWARD CEREMONY SUPER CUP YOUTH	STAGE GREEN ZONE
13:30h		AWARD CEREMONY SCOTT MARATHON	STAGE GREEN ZONE
14:00h-15:00h		START WORLD EBIKE SERIES   ROUND 1	WES ZONE
15:30h		START OPEN ESCOLAR by SEA OTTER EUROPE	START MTB
16:00h		AWARD CEREMONY WES	STAGE URBAN ZONE
16:00h-19:00h	NEW!	START MTB ELIMINATOR CONTINENTAL SERIES	XCE   XCC ZONE
17:00h		START MTB CLASSIC   MEMORIAL COPA GRUNDIG	START MTB
19:00h		AWARD CEREMONY MTB ELIMINATOR CONTINENTAL SERIES	STAGE GREEN ZONE
19:00h		END DEMOBIKE	DEMOBIKE CIRCUIT
19:30h		FESTIVAL CLOSING	SEA OTTER EUROPE FESTIVAL

SUNDAY 24

08:00h-08:20h		START CICLOBRAVA BY ORBEA	PASSEIG DE LA DEVESA
09:00h		FESTIVAL OPENING	SEA OTTER EUROPE FESTIVAL
09:00h		START SHIMANO SUPER CUP MASSI <small>YOUTH, JUNIOR (W) M30/40 (W) &amp; M40/50/60 (M)</small>	START MTB
09:00h-11:00h		TRAINING MINI DH KIDS CUP SEA OTTER EUROPE	WES ZONE
09:15h		START CANYON GIRONA GRAVEL RIDE   SHORT	AVINGUDA TARRADELLAS
09:15h-13:30h		START COPA GIRONA TRIAL by SEA OTTER EUROPE	URBAN ZONE
09:30h		START CORRATEC E-BIKE DAY GIRONA	AVINGUDA TARRADELLAS
09:30h		START DEMOBIKE	DEMOBIKE CIRCUIT
10:40h		START SHIMANO SUPER CUP MASSI <small>ELITE (W), U23 (W) JUNIOR (M) &amp; M30 (M)</small>	START MTB
11:00h	NEW!	FIRST ROUND MINI DH KIDS CUP SEA OTTER EUROPE	WES ZONE
12:00h		SECOND ROUND MINI DH KIDS CUP SEA OTTER EUROPE	WES ZONE
13:00h		AWARD CEREMONY MINI DH KIDS CUP SEA OTTER EUROPE	STAGE URBAN ZONE
13:00h		START SHIMANO SUPER CUP MASSI <small>ELITE (M), U23 (M)</small>	START MTB
13:30h		AWARD CEREMONY COPA GIRONA TRIAL	STAGE URBAN ZONE
14:00h		AWARD CEREMONY SHIMANO SUPER CUP MASSI	STAGE URBAN ZONE
14:30h		END DEMOBIKE	DEMOBIKE CIRCUIT
15:00h		FESTIVAL CLOSING	SEA OTTER EUROPE FESTIVAL

STARTS

DEMOBIKE

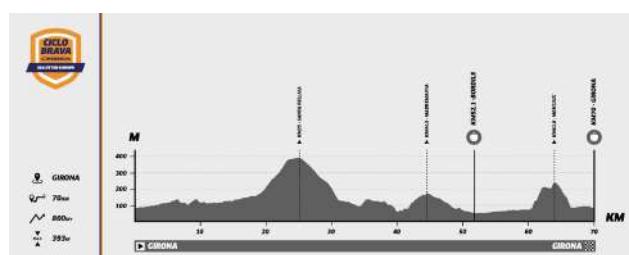
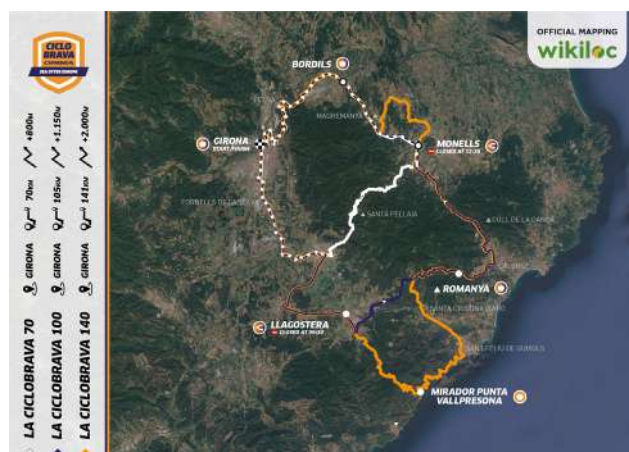
OPENING / CLOSING FESTIVAL

AWARDS CEREMONY

# CICLOBRAVA BY ORBEA

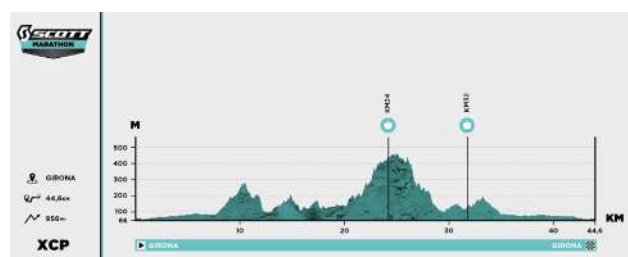
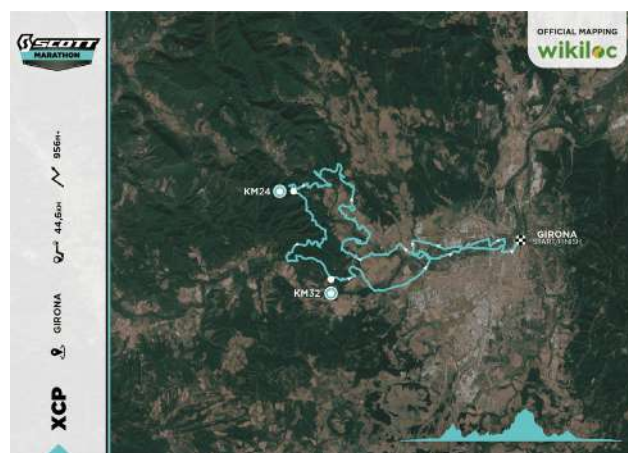
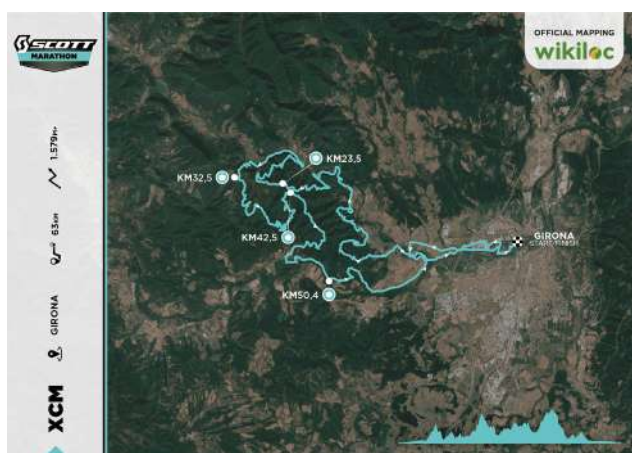


Three distances to make the most of the Girona-Costa Brava roads. This is the grand tour, the main road race of the festival. The Ciclobrava by Orbea is part of the prestigious Gran Fondo World Tour international circuit and there will be three routes of different distances to choose from, depending on preference and physical fitness: 70, 100 and 140 km. All traverse the Gavarres massif, whose roads overlook the Costa Brava and the sea, as well as various mountain passes of inland Girona. Any fan of road cycling and touring should not miss out on this cycling race.



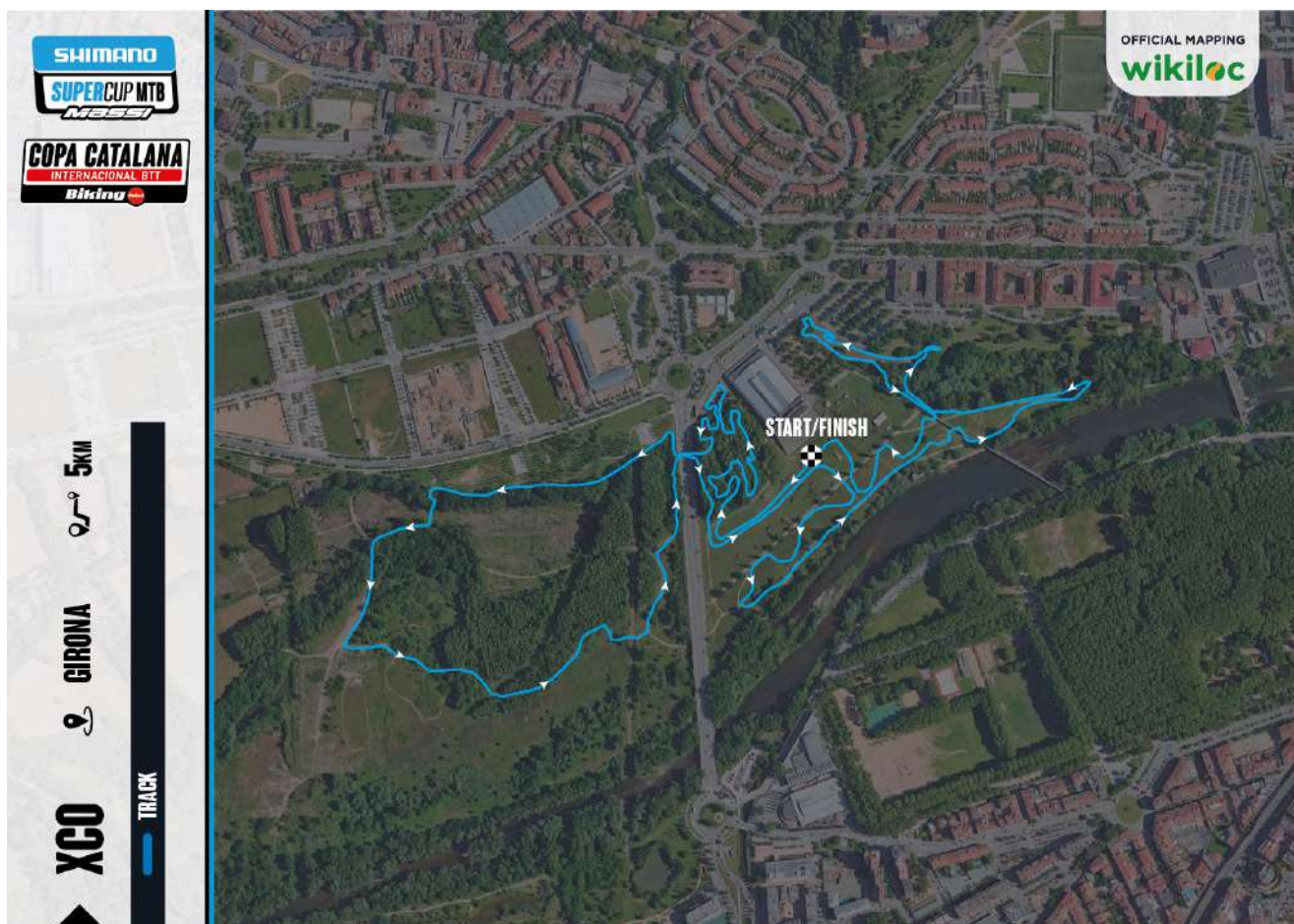


Girona's trails will be enjoyed by amateurs and the world's best cyclists. The race has category 1 UCI points and is also suitable for Open categories with two courses, 63 km and 45 km. These are ideal routes through the Llémena Valley with fun trails and a route suitable for all mountain biking enthusiasts. The best specialists in the world are sure not to miss this event



# SHIMANO SUPERCUP MASSI

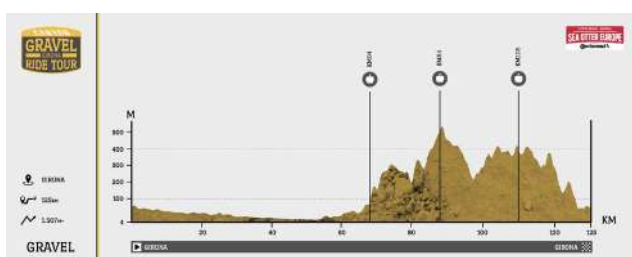
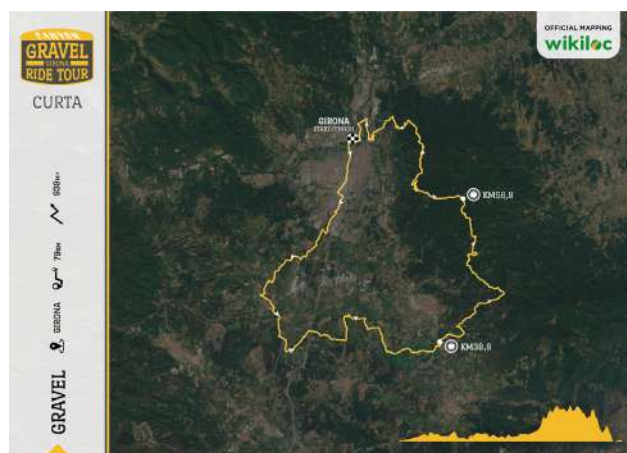
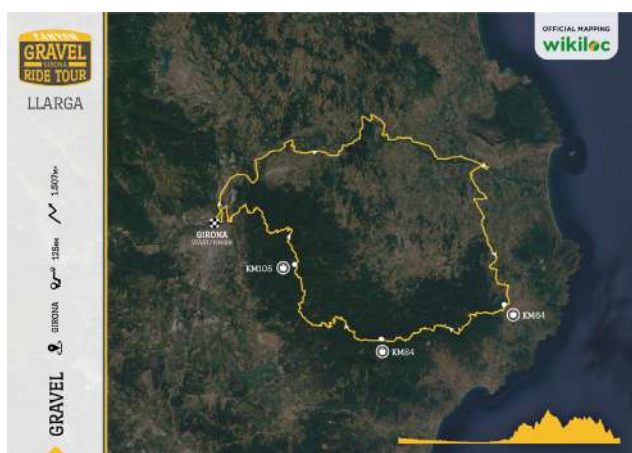
One of the world's oldest and most prestigious XCO championships, featuring the participation of the best international teams and runners on the Sea Otter Europe Costa Brava Girona by Continental circuit. This year the course is made up of 6 races and Girona is the last one, where the 2023 champions will surely be decided. The Girona event is category C1.



# CANYON GRAVEL RIDE

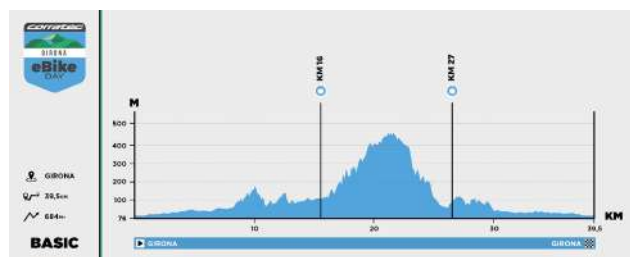
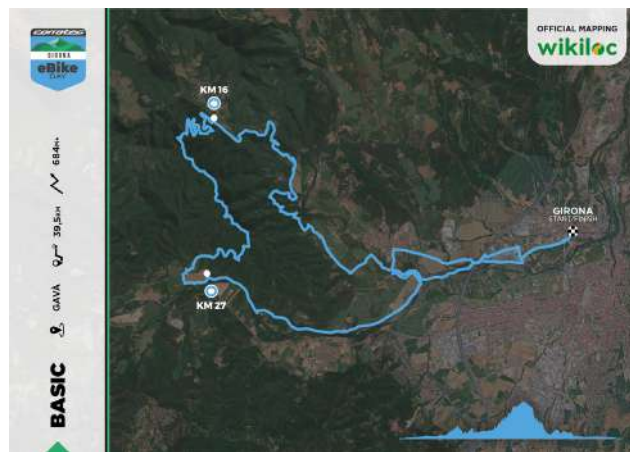
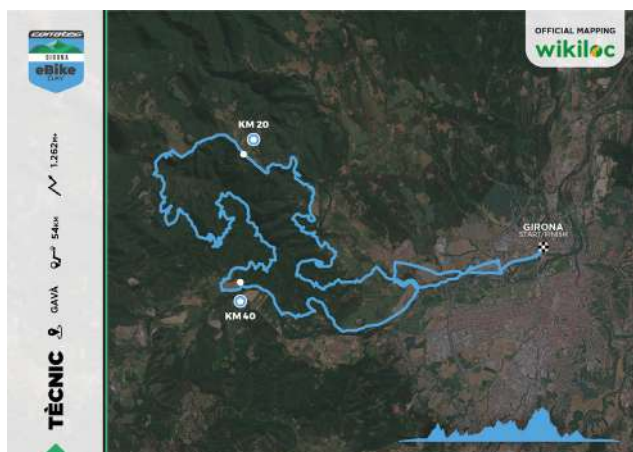


The Canyon Gravel Ride Tour Girona, part of Sea Otter Europe Costa Brava Girona by Continental, is one of the most beautiful and, in turn, relaxing events for participants, since it is a non-competitive cycling tour that passes through some of the loveliest scenery in provincial Girona, as well as having a very suitable distance for those just starting out on gravel. It is also part of the Gran Fondo World Tour Gravel Series.



# CORRATEC E-BIKE DAY

Electric bikes are already much more than a trend in cycling. Sea Otter Europe Costa Brava Girona by Continental naturally always wants to be at the forefront of new trends, which is why it proposes, once again, cycling tour through incredible forests all around the city of Girona, with no pressure and no haste. A perfect combination of sport and tourism.





# MTB SUPERCUP YOUTH



Young hopefuls in mountain biking will also feature at Sea Otter Europe Costa Brava Girona by Continental. As was the case in prior editions, Ocisport is committed to promoting the foundations of this wonderful sport of cycling with the Super Youth Cup, in which both boys and girls participate, both those starting out and wanting to get to know and join the cycling community (in the OPEN category) and future prospects that have already started their journey (in the PRO categories).



# OTHER RACES



This is one of the festival's loveliest and most enjoyable events, a fun "race" brimming with nostalgia, in which participants ride on classic bikes, veritable jewels of mountain biking dating back to before 1996. The participants even wear vintage kits reminiscent of old brands and the teams from the 80s and 90s, all in a great, laid-back atmosphere. A tribute to the early days of mountain biking.

Trial bikes will also feature for the second year running with a promotional event for the speciality within the Sea Otter Europe festival grounds accompanied by the Club Peu a Baix.



The World e-Bike Series is the world's first UCI sanctioned ebike course where every race counts towards the World Championships. The rainbow jersey is at stake. Sea Otter Europe Costa Brava Girona by Continental is hosting this event for the third consecutive time.



An urban ride through the historical centre of Girona, a beautiful city that is very well suited to urban cycling. Girona is a city with many charming spots. On the ride there is a stop for a snack. Format with guide. Option of trying out a city bike.

## GIRONA URBAN RIDE

## SHORT TRACK

In the gravity zone of the festival you can compete in the Sea Otter Europe short track event on Friday afternoon, the format is a single category for men and women.

The ELIMINATOR races are one of the most innovative and spectacular in cross country, where riders compete in groups of four on a short, explosive course cheered on non-stop by the public. The top two of each go on to the next round until they reach the grand finale, featuring four men and women riders from each category.

## MTB ELIMINATOR CONTINENTAL SERIES

## MINI DH

Downhill for the youngest riders will also feature at Sea Otter Europe with a Catalan Mini DH Cup race.

There will also be an Open Catalunya event in Open format for the youngest cyclists in the world of cycling.

## OPEN ESCOLAR

# FIGURES SEA OTTER 2022



# LIST OF WINNERS

**SCOTT**  
MARATHON

GIRONA

COSTA

## SCOTT MARATHON BTT

2017



JEANNETTE PERSSON



ILIAS PERIKLIS

2018



KATAZINA SOSNA



SAM GAZE

2019



BETTINA JANAS



HANS BECKING



# LIST OF WINNERS

**SCOTT**  
MARATHON

GIRONA

COSTA

## SCOTT MARATHON BTT

2020



CLÀUDIA GALICIA



SAM GAZE

2021



ARANTXA SALVADÓ



WOUT ALLEMAN

2022



MÓNICA CALDERÓN



HUGO DRECHOU



# LIST OF WINNERS

SHIMANO

**SUPERCUP MTB**  
*MASSI*

GIRONA

COSTA

## SHIMANO SUPER CUP MASSI

2017



CLÀUDIA GALICIA



DAVID VALERO

2018



PAULINE FERRAND PREVOT



SAM GAZE

2019



LAURA STIGGER



SAM GAZE



# LIST OF WINNERS

SHIMANO

**SUPERCUP MTB**  
*MASSI*

GIRONA

COSTA

## SHIMANO SUPER CUP MASSI

2020



NURIA BOSCH



SAM GAZE

2021



ROCÍO GARCÍA DEL ALBA



SAM GAZE

2022



ROCÍO GARCÍA DEL ALBA



VÍCTOR KORETZKY



# LIST OF WINNERS

**WES**  
WORLD  
E-BIKE  
SERIES

**UCI** E-MOUNTAIN BIKE  
WORLD CUP CROSS-COUNTRY  
COSTA BRAVA-GIRONA | SPAIN

GIRONA

COSTA

WORLD E-BIKE SERIES

2021



SANDRA SANTANYES



NICOLE GÖLDI



JEROEN VAN ECK



JEROME GILLOUX



JEROME GILLOUX



JORIS RYF

2022

WORLD E-BIKE SERIES

# LIST OF EXHIBITORS

## #

100%  
226ERS  
3T

## A

ABUS  
ADD3D PARTS  
ADIDAS CYCLING  
AFYDAD - SPAIN IS BIKE  
AG. D'ATTRACTIVITÉ TOUR. VALLESPÍR  
AIROLUBE  
AJUNTAMENT DE GIRONA  
ALE  
ALPINESTARS  
ALTANGLE CYCLING  
AMBE  
AMERICAN SOCKS  
ANDORRA TURISME  
ANDREANIMHS  
ART HOTEL  
ASTURIAS, CICLISMO POR NATURALEZA  
ATALA  
ATHENA MOTOR

## B

BASSO BIKES  
BEEQ  
BELL  
BEMER  
BERGAMONT  
BEWATT  
BH  
BICICLETAS SIN FRONTERAS  
BICILAB ANDORRA  
BICIMAX  
BIKE 24  
BIKE CRM  
BIKE DIFUSION  
BIKE OCASIÓN  
BIOSPORT

BLACKBURN  
BLUB  
BMC  
BONT  
BOSCH  
BPM CUSTOM SOCKS  
BULLS

## C

C CARVER  
CAMBRILS TURISME  
CAMELBAK  
CAMÍ DE CAVALLS 360°  
CAMPAGNOLO  
CAMPAJÓ SPECIAL BIKES  
CANYON  
CARVER RACKS  
CASTELLÍ  
CATLIKE  
CDC SPORT  
CEMA  
CERAMIC SPEED  
CERVÉLO  
CETELM  
CHAOYANG  
CHIRU BIKES  
CINELLI  
CITY MOUNTAIN BIKE  
CIUDAD DEL CICLISMO  
CLASSIFIED  
COLNAGO  
COLUMBUS OUTDOOR  
COMMUNAUTÉ DE COM. PYRÉNÉES-CAT.  
CONSORCI DE LES VIES VERDES  
CONTINENTAL  
CORRATEC  
CRANK BROTHERS  
CRATONI  
CROWN SPORT NUTRITION  
CUBE  
CYCLING HOLIDAYS

## D

DARIMO  
DECATLHON  
DEDA  
DIPUTACIÓ DE GIRONA  
DIRTYSOX  
DMT CYCLING  
DRC  
DTSWISS

## E

E-Z UP  
EAGLE CREEK  
EASTON  
ECOBIKE  
EKOI  
ELITECHIP  
ELTIN  
EM3  
EOVOLT  
EURECAT  
ERGON  
ESCAPA  
ET CYCLE  
EVOC  
EXT EXTREME RACING SHOX  
EZOORD

## F

FACTOR BIKES  
FANTÉ  
FEDE. CATALANA DE CICLISME  
FELT  
FINNA CYCLES  
FISKARS  
FIZIK  
FOX FACTORY  
FSA  
FULCRUM WHEELS  
FULGUR



## G

GALFER BIKE  
GARMIN  
GAS GAS  
GATES CARBON DRIVE  
GEONATLIFE  
GIRO  
GIST ITALIA  
GOBIK  
GOLD FREN  
GOLD NUTRITION  
GOODYEAR  
GRAND FONDO WORLD TOUR  
GRANVALIRA RESORTS  
GREENROCK BIKES  
GSPORT  
GUAVA

## H

HALO HEADBAND  
HELINOX  
HJC  
HOPE  
HOTANSA  
HOTEL DENIA MARRIOTT LA SELLA  
HOTEL NÖRDIC  
HUSQVARNA  
HUTCHINSON

## I

ICE POWER  
INDESCAT  
INDUSTRY NINE  
INVERSE  
ION  
ISB

## J

JAGWIRE  
JORMA BIKE  
JULBO

## K

KENDA  
KERN PHARMA FINISHER  
KLINPIG  
KMC CHAIN EUROPE NV  
KOLOTRIP CYCLING HOLIDAYS  
KTM BIKE INDAKESUSTRIES

## L

LE COL  
LEE COUGAN  
LEON CYCLES  
LEON 88  
LEONARDI RACING  
LESS BRAKES  
LEZYNE

## LIGHT MOBILITY CLUSTER

LIMAR  
LINTAMAN  
LLET NOSTRA  
LLORET CYCLING  
LONGFIELD  
LOOK

## M

MAGURA  
MAHLE  
MARZOCCHI  
MASSI  
MAURTEN  
MAVIC  
MAXXIS  
MDNS RACKS  
MEGAMO  
MEGARAWBAR  
MENORCA CAMÍ DE CAVALLS  
MERIDA BIKES  
MET HELMETS  
METTA  
MISS GRAPE  
MMR  
MMT  
MOMUM PREMIUM  
MONTY  
MOUSTACHE BIKES  
MSC TIRES  
MUCH MORE  
MUCH MORE TRAILS  
MUCH OFF  
MUNTANE FULL BALANCE  
MUSSETTE PREMIUM  
MYOTRAGUS BIKES  
MYRCO SPORT

## N

NAMED  
NATURLAND  
NCM  
NEVERSECOND  
NINER  
NORCO  
NORTHWAVE  
NUTRISPORT  
NZERO

## O

O'NEAL  
OCISPORT  
OF. TOURISME INTERCOM. DU VALLESPİR  
ÖHLINS  
OLD MAN MOUNTAIN  
ONZA TIRES  
ORBEA  
ORTLIEB  
OVERSTIMS

## P

PANZER  
PARK TOOL  
PAT. DE TURISME GIRONA - COSTA BRAVA  
PEAK DESIGN  
PEARL IZUMI  
PIC NEGRE  
PIERER EBIKES  
PIMIENTO NEGRO  
PIRELLI  
POC  
POLAR BOTTLE  
PRAXIS  
PRO RIDERS & TRAILS DEVELOPMENT  
PRO-USER Y SPINDER  
PROLOGO  
PRORIDE - PROQUIMA  
PYRÉNÉES - ORIENTALES TOURISME

## Q

Q36.5  
QUAD LOCK  
QUOC

## R

RACC HOLA BICI  
RACE FACE  
REBOOTS  
RELBER  
RESERVE  
REVENGE BIKES  
REVISTA AIRE LIBRE  
RIDEMAX  
RIEJU  
RIESE & MULLER  
RISKLESS  
ROBERT FRAMEWORKS  
ROQUET EXPRESSO  
RODABIKE CAMBRILS  
ROSSIGNOL BIKES  
ROTWILD  
RUDY PROJECT  
RUTES SÍLVIA ROVIRA

## S

SAN MARCO  
SANTA CRUZ  
SANTA MADRE  
SAUVAGE BIKES  
SB HOTELS  
SCICON  
SCOTT  
SDT BRAKES  
SECOND  
SELLE ITALIA  
SESSION EUROPE  
SHAD  
SHIMANO

## S

SIGMA  
SINTER BRAKES  
SKF  
SMANIE  
SOM ECOLOGISTA  
SPLIT  
SPONSER SPORT FOOD  
SPORTDIFFERENT  
SPORTFUL  
SPORTMED  
SPORTTOTAL  
SPRAYKE  
SQLAB  
SRAM  
SQUIRT CYCLING PRODUCTS  
STRUCTURE CYCLES  
STYRPE  
SUPER-NATURAL  
SUPERIOR

## T

TACTIC SPORT  
TANNUS  
TEAM BIKE  
TECHNOMOUSSE  
TENWAYS  
TERRES DE L'EBRE  
THE BRANDS LAB  
THE ONE  
THE VANDAL  
THERABODY  
TIFOSI  
TÖLS  
TOP FUN  
TOPEAK  
TORISME VAL D'ARAN  
TOTEEMI  
TRADEBIKE  
TRANSPYR COAST TO COAST  
TREEFROG  
TRUPER  
TUBOLIGHT  
TUGA WEAR  
TURISME COMUNITAT VALENCIANA

## U

UDOG  
UEBLER  
UNICA BIKES & SISLENT COMPONENTS  
UPSHIFT SPORTS  
URSUS CYCLING  
USWE

## V

VAAST  
VALEO CYCLEE  
VALNOTT

VAUDE SPORT  
VELO DE VILLE  
VELOCITI  
VERA  
VERTICAL  
VIC SPORTS  
VIELO  
VISION  
VITTORIA  
VOLCAT  
VOLTAWAY

## W

WAHOO  
WEAR DESIGN  
WEA TOOLS  
WHAT A BIKE  
WHISTEL  
WIKILOC  
WTB

## X

X-SAUCE  
XTERRA

## Y

YAMAHA MOTOR

## Z

ZEFAL



ENTER TO  
**MAP DYNAMICS**  
TO VIEW THE LIST  
UPDATED  
OF BRANDS



# DEMOBIKE

One of the world's largest demobike events, a veritable paradise for cycling enthusiasts where they can try out hundreds of bikes of all possible types for free on specially-designed test circuits. The Sea Otter Europe Costa Brava Girona by Continental demobike is one of the keys to the festival's success.

**+500 BICYCLES TO TRY OUT**  
**+40 DIFFERENT BRANDS**  
**ALL DISCIPLINES**  
**+3.000 TESTS BOOKED**



◀ SEE DEMOBIKE BRANDS

3T

ABUS

BASSO

BECO

BERGAMONT

bewatt

BH

BMC

BOSCH

Campagnolo

CANYON

cinelli

CLASSIFIED

COLNAGO

corratec

CUBE

ecobike

eovolt

FACTOR

FELT

FULGUR

GARMIN

GASGAS

GUAVA

Husqvarna  
e-bicycles

lee coligan

LEON  
CYCLE

megamo

MERIDA

MMR

MOUSTACHE

NORCO

ÖHLINS  
ADVANCED SUSPENSION TECHNOLOGY

ORBEA

REVENGE

RIESE & MÜLLER

ROSSIGNOL

ROTWILD

SCOTT

SRAM

TENWAYS

cyclee  
Valeo

VELOVILLE

VOLTAWAY

wahoo

whatabike!

YAMAHA

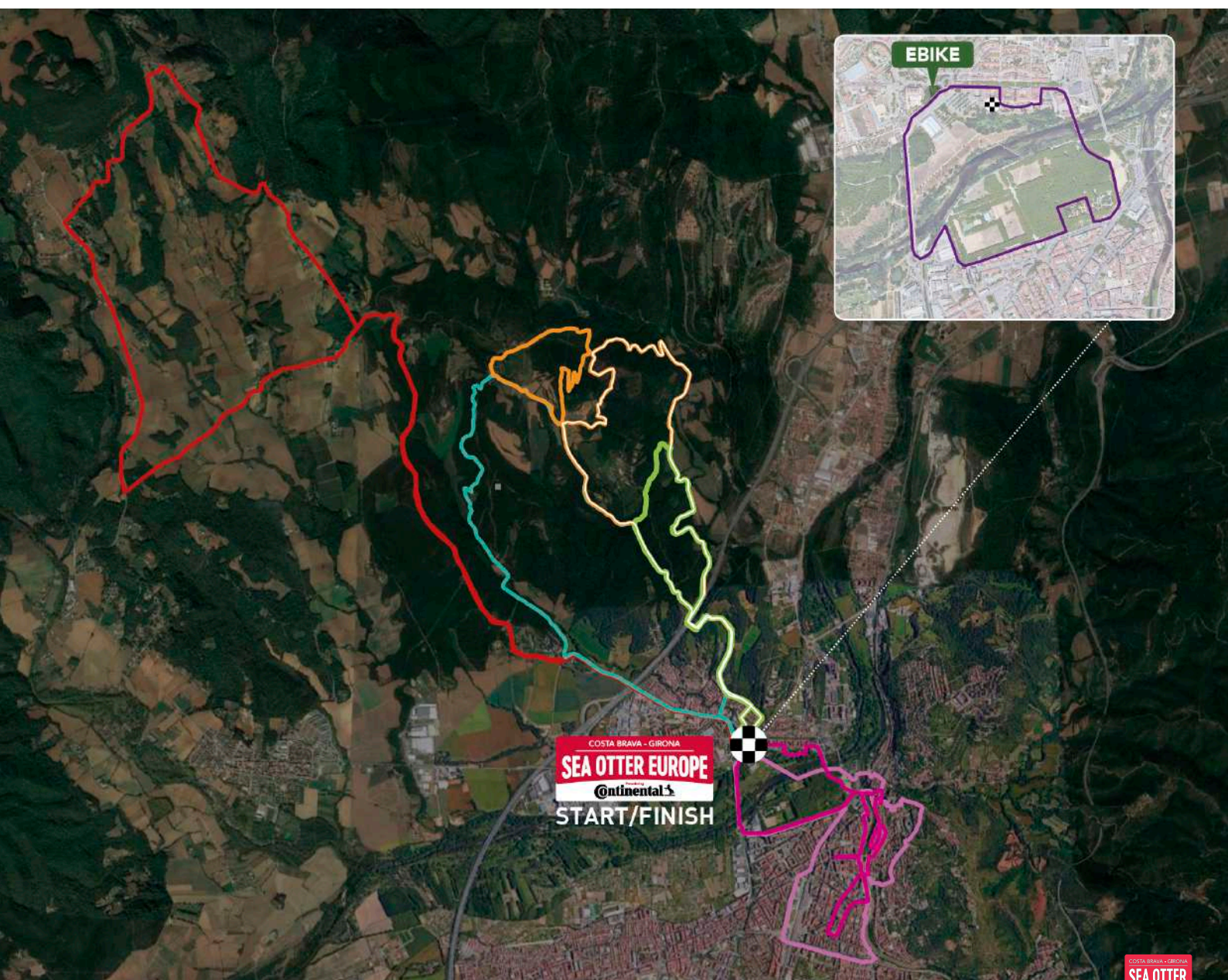
# DEMOBIKE

- 1 | **MTB A** 8km +150mD (30')
- 2 | **MTB B** 12km +200mD (45')
- 3 | **MTB C** 16km +300mD (50')
- 4 | **ROAD** 24km (45')
- 5 | **GRAVEL** 12km (30')

- 6 | **URBAN A** 3,6km (15')
- 7 | **URBAN B** 8km (30')
- 8 | **URBAN C** 10,5km (40')
- 9 | **EBIKE** 500m (3')



ENTRANCE & EXIT  
THROUGH THE DOORS  
DEMOBIKE  
OF THE FESTIVAL



# ACTIVITIES



**CHILDREN'S ACTIVITIES**



**WOOD PARK**

**PUMP TRACK**

**TRIAL**

**CONFERENCES**

**MUSICAL PERFORMANCES**

**FOOD TRUCKS**



# SEA OTTER CONNECT



For the first time, Sea Otter Europe Costa Brava Girona by Continental presents its own conference, **Sea Otter Connect**, in which crucial players in the bicycle industry will meet and discuss the future of the business, changes and challenges.

**Sea Otter Connect** was created to address the industry's constant needs for the future, preferences and trends of an industry that is constantly changing, and at the same time, to be a connecting space for professionals in the sector.

The conference will be held during the festival and will have its own space and programme as part of the festival, with the purpose of becoming a reference point for the bicycle industry.

SCHEDULE	THEME	SPEAKER
<b>12:30h - 12:45h SEA OTTER CONNECT INAUGURATION</b>		
12:45h - 13:45h	<ul style="list-style-type: none"> <li>The urban user of the bicycle: what is it like, what do you value and what do you demand?</li> </ul>	<ul style="list-style-type: none"> <li><b>RACC</b> Ricard Casalins</li> <li><b>LMC</b> Jaume Canals</li> </ul>
16:00h - 17:15h	<ul style="list-style-type: none"> <li>The Present and Future of the cycling industry</li> </ul>	<ul style="list-style-type: none"> <li><b>CONEBI</b> Manuel Marsilio</li> <li><b>AMBE</b> Jesús Freire</li> <li><b>CIE</b> Marc Anderman Fernando Ortega</li> <li><b>SHIMANO</b> Bruno Prieto</li> </ul>
17:30h - 18:15h	<ul style="list-style-type: none"> <li>360 sales cycle How to sell more?</li> </ul>	<ul style="list-style-type: none"> <li><b>TRADEINN</b> David Martin</li> <li><b>CANYON IBERIA</b> Pablo Martinez</li> <li><b>BIKING POINT</b> Jordi Masferrer</li> <li><b>BICI ESCAPA</b> Jose Luis Pardo</li> </ul>

Albert Balcells, director of Sea Otter, highlights that, "we are satisfied that Sea Otter Europe promotes not only the sports and health part of cycling, but also the industry that cares about the future and its development."

Girona is getting ready for an exciting week full of top-level cycling and many surprises.

# MEDIA SERVICES

The media are very important to us because of their key role in communicating information on new products, brands and the events taking place during the three days of the festival.

They have a number of facilities at their disposal to enable them to carry out their important work of informing the sector:

- ➔ **PRESS ROOM**
- ➔ **OFFICIAL PRESENTATION**
- ➔ **ACCREDITATIONS**
- ➔ **PRESS KIT**
- ➔ **ROYALTY-FREE PHOTOS AND VIDEOS**
- ➔ **PRESS CONTACTS**
- ➔ **FACILITIES FOR INTERVIEWING PEOPLE**
- ➔ **ACCESS TO NEWS**



# MEDIA PARTNERS

## SPORT



AireLibre

ANDAR EN<sup>®</sup>  
**bici**  
lifestyle

**bikebiz**



Bicicleta

**CYCLING**  
INDUSTRY NEWS

**GoRide**



**singletracks**

**SAZ** BIKE  
Das Medium für die Fahrradbranche

**tradebike** & tri  
bike & triathlon community



**VOLATA**

Una publicación de Rouleur





# TITLE PARTNER



Continental, the prestigious international tyre brand, is heavily involved in Sea Otter Europe Costa Brava Girona by Continental, becoming a Title Sponsor of the festival for the third consecutive year, with a strong presence at a large stand where it presents its wide range of products for all types of cycling.



# PARTNERS

## INSTITUTIONAL SPONSORS



## TITLE SPONSOR



## GOLD SPONSORS



## SILVER SPONSOR



## BRONZE SPONSORS



## STRATEGIC PARTNERS



## OFFICIAL BIKE WASH



## OFFICIAL BIKE PARK



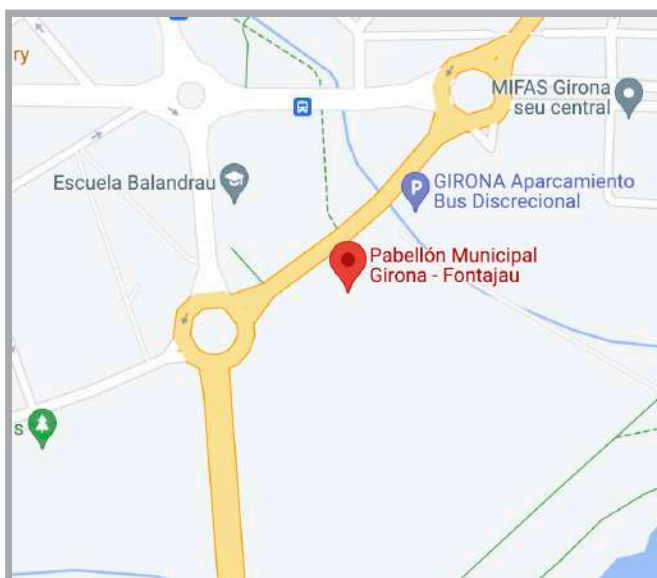
## OFFICIAL MAPPING



## ORGANIZING



# USEFUL INFORMATION



## ADDRESS

PABELLÓN MUNICIPAL GIRONA - FONTAJAU  
Av. President Josep Tarradellas i Joan, 22  
17007 - GIRONA

## SCHEDULE

FRIDAY | 12:00h - 19:30h  
SATURDAY | 09:00h - 19:30h  
SUNDAY | 09:00h - 15:00h

## BY ROAD

AP7 Highway | 6 & 6B Exit  
Free public parking  
Campingcar Zone (800m)

## BY PLANE

Girona - Costa Brava Airport (16 km)  
Barcelona - El Prat Airport (120 km)  
Perpinyà - Rivesaltes Airport (100 km)

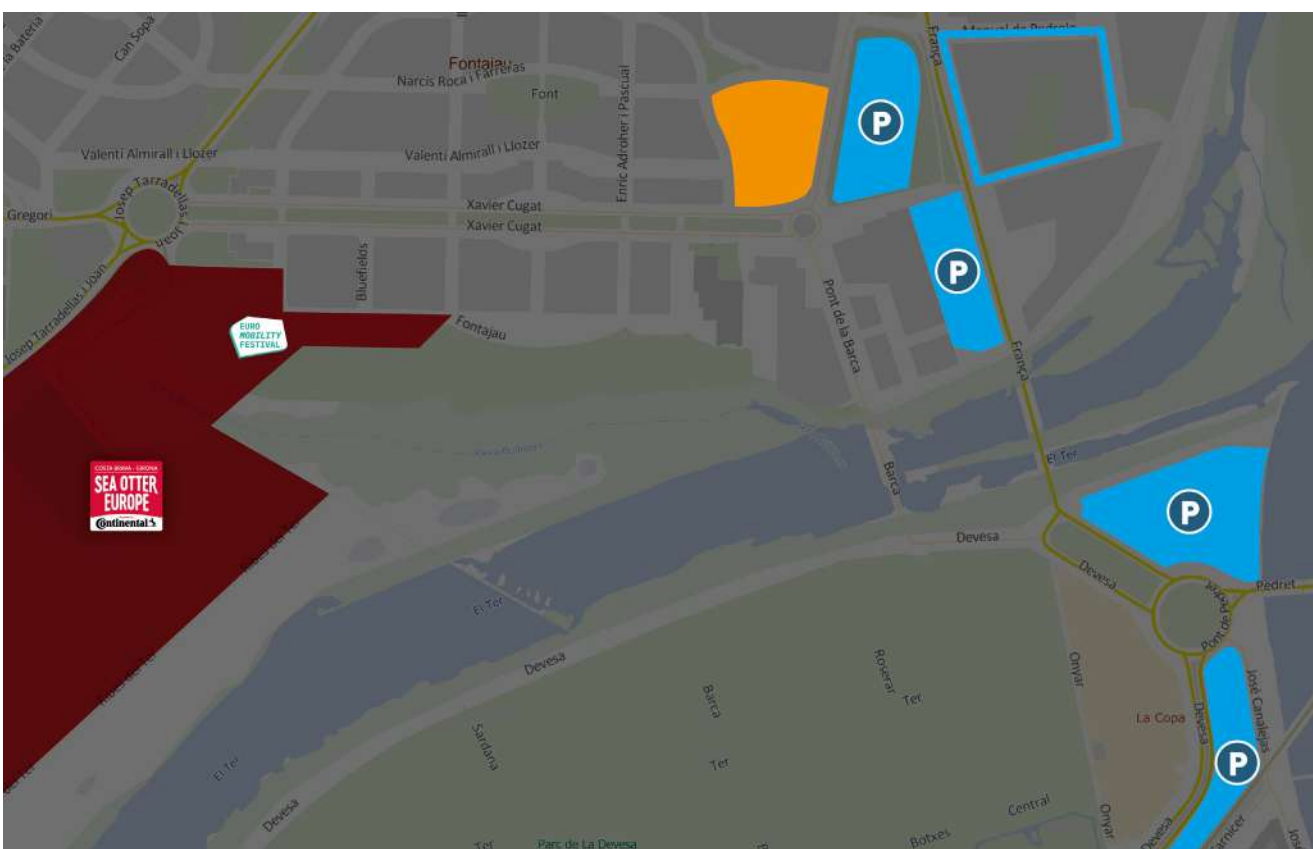
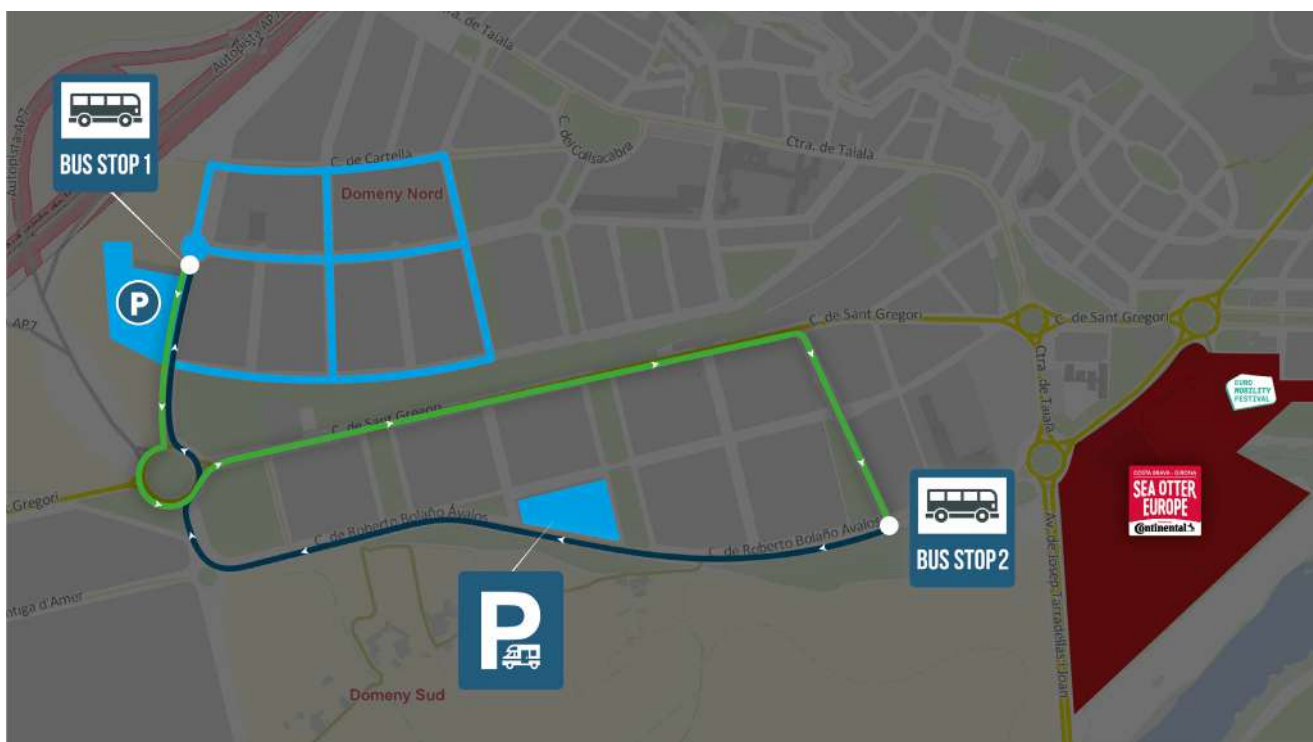
## BY TRAIN

ADIF Girona Costa Brava Station (2 km)

## USEFUL CONTACTS

EMERGENCIES | 012  
JOSEP TRUETA HOSPITAL | (+34) 972 940 200  
POLICE | 092  
FIREFIGHTERS | 085  
TAXI GIRONA | (+34) 972 222 323  
GIRO TAXI | (+34) 627 440 440





ROUTE  
START



ROUTE  
END



PARKING  
CAMPINGCARS



PUBLIC  
PARKING

- ROUTE TO GO
- ROUTE BACK
- PARKING ZONES
- ONLY ACCREDITED

\*Launcher bus: Continuos start