

# DEMO BIKE

## ACCESS GUIDE 2025

**SHIMANO**  
— COSTA BRAVA | GIRONA —  
**SEA OTTER EUROPE**  
— GARMIN. —



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# 01

# How do I get to the festival and where do I park?



If coming by car,  
[Find out where to park here.](#)



**TAKE EXIT  
6B FROM AP7**

Get there by bike or bus.  
(free transfer every 20 minutes).

If you come by bike, you can leave  
your bike in the festival's  
free bicycle parking area

# 02

# What are the festival hours?



19.09.25  
10am - 7:30pm



20.09.25  
9am - 7:30pm



21.09.25  
9am - 2:30pm

# 03

# What are the DEMOBIKE hours?



19.09.25  
11am - 7pm



20.09.25  
9:30am - 7pm



21.09.25  
9:30am - 2pm

# 04

# How do I enter the festival?

## What should I do once I arrive?



TICKETS ARE REQUIRED TO  
ACCESS THE FESTIVAL  
To enter as a visitor, demobike  
and races

[GET YOUR TICKET HERE](#)

Once you arrive, head straight to the stand of the brand you have booked with. Or you can walk around the expo zone to find the different Demobike brands and their fleets of bikes, and decide which one you would like to try.

SHIMANO  
COSTA BRAVA | GIRONA  
SEA OTTER  
EUROPE  
GARMIN

EURO  
MOBILITY  
FESTIVAL

# 05

# Which brands are taking part in the DEMOBIKE service?



Brand's list updated

**ABUS**

**bewatt**

**BH**

**BOSCH**

**BULLS**

**CLASSIFIED**

**CONDOR**

**CUBE**

**ecobike**

**EXR**

**FOCUS**

**FORBIDDEN**

**FORESTAL**

**GARMIN**

**GRAVAA**

**GUAVA**

**GUSTO**

**KTM**  
BIKE INDUSTRIES

**MAHLE** | SMARTBIKE SYSTEMS

**MASSI**

**megamo**

**MERIDA**

**MONDRAKER**

**{TFOUSTACHE**

**niche**  
MOBILITY

**NORCO**

**ORBEA**

**PINARELLO**

**PIVOT**  
CYCLES

**RAYMON**

**RIDLEY**

**ROTOR**

**RIESE & MÜLLER**

**SCOTT**

**SHIMANO**

**STEVENS**  
BIKES

**TENWAYS**

**TRIGON**

**SHIMANO**  
COSTA BRAVA | GIRONA  
**SEA OTTER EUROPE**  
GARMIN.

**EURO MOBILITY FESTIVAL**

# How do I reserve a bike?

- 1 | Book on the website
- 2 | On the day of the festival, head straight to the brand's stand.  
You must bring **National ID** or **passport** and the **QR** reservation.
- 3 | Once you have completed your  
test rides, you can do as many as you like, unlimited  
and free of charge.
- 4 | Start your test ride!



# DEMOBIKE

OFFICIAL MAPPING  
wikiloc



## MTB TRACKS

### MTB A

8 km 150 m+ (30')

### MTB B

12 km 200 m+ (45')

### MTB C

1,21 km 117 m+ (10')



## E-BIKE TRACK

### EBIKE

0,47 km (5')



## ROAD TRACK

### ROAD

24 km 319 m+ (45')



## GRAVEL TRACK

### GRAVEL

12 km 144 m+ (30')



## URBAN TRACKS

### URBAN A

3,6 km (15')

### URBAN B

8 km (30')

### URBAN C

10,5 km (40')



EXIT AND ENTRANCE BY THE DEMOBIKE GATES AT THE FESTIVAL





Can I book on the day of the test ride?

Yes, although the organisers recommend that you book beforehand via the official platform.

[Booking now here.](#)

Concerning bookings

## What documentation do I need to bring?

You must present a **National ID** or **passport** and the **QR** reservation.  
Photocopies or the ID documents of persons other than those taking part in the service will not be accepted.  
If you have not reserved an **ABUS** helmet, you must bring your own.

## Concerning the documentation

### How long does each test ride last?

Between 30 min and 60 min, depending on the time slots established by the brands. This will give you enough time to prepare the bike, complete the route and return it comfortably.

Test rides will either be completed with or without a guide. This will be a matter of choice for each brand.

It is for this reason that the circuits are minimally signposted.

I know a route that is not part of the DEMOBIKE circuit, can I deviate and create my own route?

**No.** For safety reasons and to ensure that the test rides are carried out within the scheduled time slots, only the circuits authorised by the organisers should be used.

Are all DEMOBIKE models available on the platform?

**No.** DEMOBIKE Sea Otter Europe is a service that the organisers make available to brands and visitors so that the activity can be carried out in the most agile and comfortable way possible.

Therefore, if you do not find the brand you are interested in when registering on the DEMOBIKE platform, it may be that:

- a) they are not doing bike test rides
- b) they are not using the platform

In the latter case, go directly to their stand for more information.

# Concerning demobike brands

Do I have to bring my own equipment  
(helmet, sportswear, shoes)?

Yes, you must bring your own equipment.

However, **GARMIN** will offer a rental service pg **GPS** (free)  
and **ABUS** will also offer a rental service of **HELMETS** (free).

Concerning the  
necessary material

What happens if I don't have my ID card/passport with me?

| You will not be able to take the test.

Is there any insurance cover in case of an accident?

| Yes, all DEMOBIKE participants will have insurance that covers the cyclist in case of an accident. As long as it is within the circuits marked by the organisation.

**Concerning  
possible incidents**



## What happens if I am late for my reservation?

You will lose your reservation and will have to rebook the bike depending on availability.

Some brands wait up to a total of 10 minutes.  
Please be punctual.

## Concerning possible incidents

Will there be a cloakroom service?

| **No.** Each person should be responsible for their personal belongings. Some brands may have a cloakroom space at their stand.

Will there be changing rooms with showers?

| **Yes.**

Will there be a bicycle storage service?

| **Yes,** bicycle storage is located in the festival area and will be properly signposted. The service is free.

# Concerning other services

# OUR SPONSORS

## INSTITUTIONAL SPONSORS



## HOSTING DESTINATION



## TITLE SPONSOR



## PRESENTING SPONSOR



## GOLD SPONSOR



## OFFICIAL SPONSORS



## STRATEGIC PARTNERS



## OFFICIAL BIKE WASH



## OFFICIAL MAPPING



## ORGANIZING

