



**SHIMANO**

COSTA BRAVA | GIRONA

**SEA OTTER EUROPE**

**GARMIN®**

**PROFESSIONAL REGISTRATION**

**10<sup>TH</sup> EDITION | 18-19-20 SEP 2026**



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# INTRODUCTION

Sea Otter Europe is the European version of Sea Otter Classic, the world's largest cycling festival, which has been held at Laguna Seca (California) since 1991. In 2017, the event came to Girona – Costa Brava, quickly establishing itself as one of Europe's major cycling events.

Since then, Sea Otter Europe has experienced steady growth, bringing together thousands of visitors, international brands, industry professionals and cycling enthusiasts every year in a unique setting.

The festival has become a benchmark for discovering industry innovations, forging professional connections and enjoying a comprehensive experience centred on the world of cycling.

For industry professionals, the festival offers **Sea Otter Europe PRO** accreditation, which provides access to specific services, areas and opportunities within the event.

**74.000** VISITANTS  
IN 2025

**+6.000** PARTICIPANTS  
IN SPORTING  
EVENTS

**+4.000** NACIONALITIES

**+500** BRANDS

**DISCOVER THE  
PROFESSIONAL TICKET  
OF SEA OTTER EUROPE!**

# SEA OTTER EUROPE

## The meeting point and forum for debate for leading brands

**Sea Otter Europe** is the essential meeting point for professionals in the cycling industry. Connect with leading brands, expand your network of contacts, discover new business opportunities and immerse yourself in an environment filled with innovation and passion for cycling.

**Sea Otter Europe PRO** gives you exclusive access to the latest trends, activities and highlights of the festival, as well as the opportunity to take part in our sporting events.

Immerse yourself in a unique experience at this leading cycling event and be part of the sector's evolution, taking your business further than ever before.



03

# PROFESSIONAL ENTRANCE

Sea Otter Europe offers a unique opportunity for cycling and outdoor professionals.

Take advantage of the early bird rate and save on your professional accreditation.



\*VAT included in the price



Access to the exhibitors' area and the B2B area



Participation in exclusive networking events



Find out first-hand about the latest developments in the sector



Final price including all benefits, activities and exclusive items for ticket holders.

[GET HERE!](#)



# WHAT'S INCLUDED?

## Access to SOE APP

The Sea Otter Europe app is the **ultimate tool** for professionals in the exciting world of cycling. Designed to **connect and unite professionals and companies** within the cycling industry, this app offers a versatile and efficient platform **to establish meaningful connections and enhance your network** of contacts.

Whether you are a distributor, cycling event organiser, club, shop or any other professional in the sector, the Sea Otter Europe app is here to **simplify and improve your networking experience at the festival.**



### Advance booking

Availability of the PRO ticket and access to its app features before the event.



### Edit your public profile

personalising your information to stand out from other users.



### View presentations and network

exclusively for professionals to save and book activities of interest.



### Access the list of exhibitors

and get details about the stands and brands attending.



### Match with exhibitors

starting conversations directly to explore business opportunities as they are registered in the app.



### See brand activations

and scheduled special events.



### See the festival map

making it easy to find venues and exhibitors.



### Professional spaces

to which you will have access.



### Access the festival website

to stay up to date with all the latest news.

# WHAT'S INCLUDED?

## Access to SOE CONNECT

This exclusive space is designed for professionals in the sector to attend conferences and presentations given by experts from the cycling industry. Through **Sea Otter Europe Connect**, accredited attendees will be able to access valuable content, learn about the latest trends and enrich their vision of the future of the sector, all in a unique environment for exchange and learning.

Book your place via the Sea Otter Europe app to ensure you can attend your chosen talk, as places are limited. **Registration will open on 30.06.26.**

- CONNECT TOURISM** FESTIVAL CLOSED EXCLUSIVE ACCESS THURSDAY 17 FROM 9:30 TO 18h
- CONNECT HEALTH** OPEN FESTIVAL EXCLUSIVE ACCESS FRIDAY 18 FROM 10 TO 15h
- CONNECT INDUSTRY** OPEN FESTIVAL EXCLUSIVE ACCESS FRIDAY 18 FROM 11 TO 15h
- CONNECT INDUSTRY** OPEN FESTIVAL EXCLUSIVE ACCESS FRIDAY 18 FROM 15 TO 19h



# WHAT'S INCLUDED?

## Professional BUSINESS CLUB

A quiet and private area, equipped with space to connect and network, without straying far from the festival atmosphere.



### EXCLUSIVE ATMOSPHERE

Space reserved for important meetings and networking in a private and comfortable setting.



### PROFESSIONAL EXPERIENCE

An elegant relaxation area that facilitates connections between brands and industry professionals, featuring charging points to keep your devices connected at all times.



### SELF SERVICE

Coffee, drinks and snacks available throughout the event.



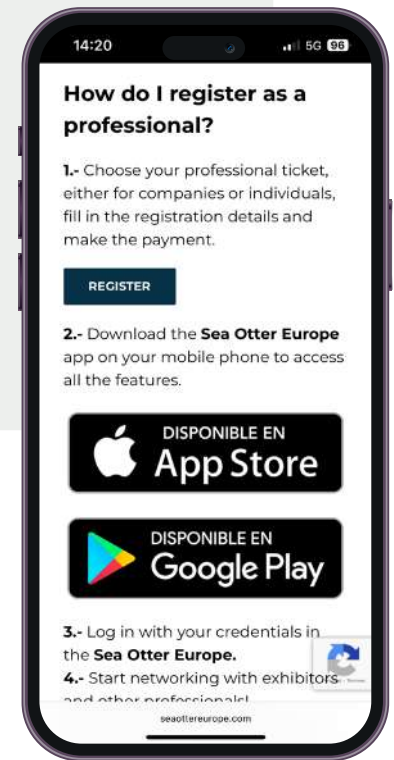
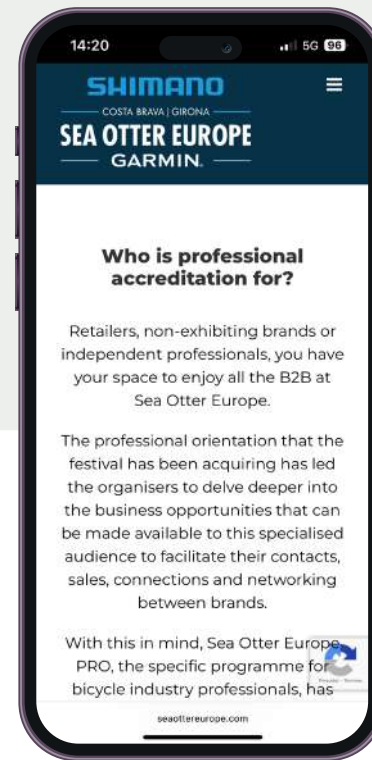
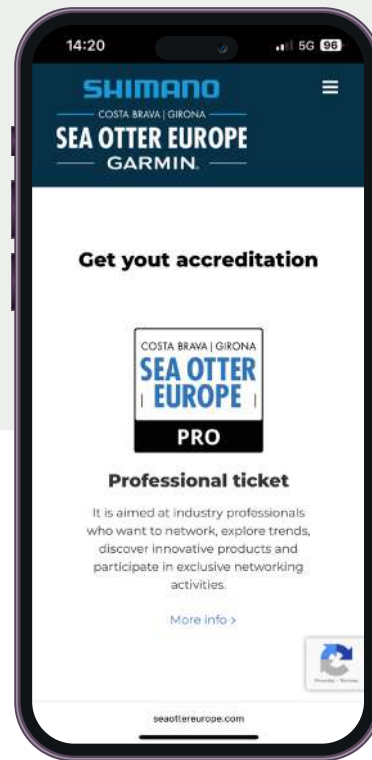
# HOW DO I REGISTER?

## Access the REGISTRATION

From the ACCREDITATIONS section of the Sea Otter Europe website, select the PROFESSIONAL TICKET option. After reading the information, scroll down to the registration button and select your ticket.

You can also access it via the following link:

**PRO ACCREDITATION**

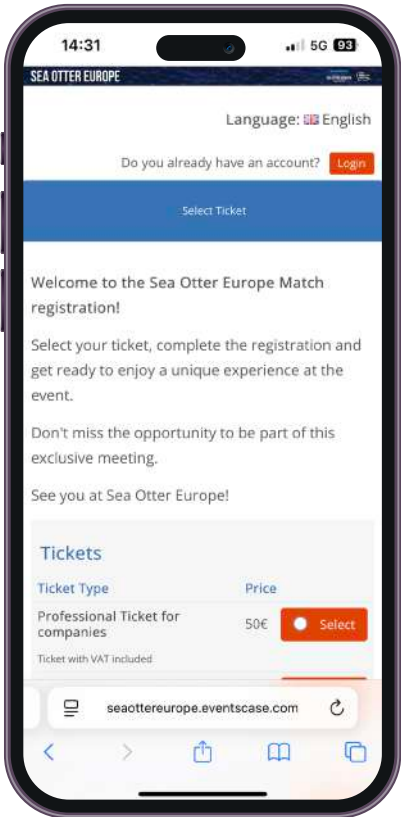


# HOW DO I REGISTER?

## STEP BY STEP

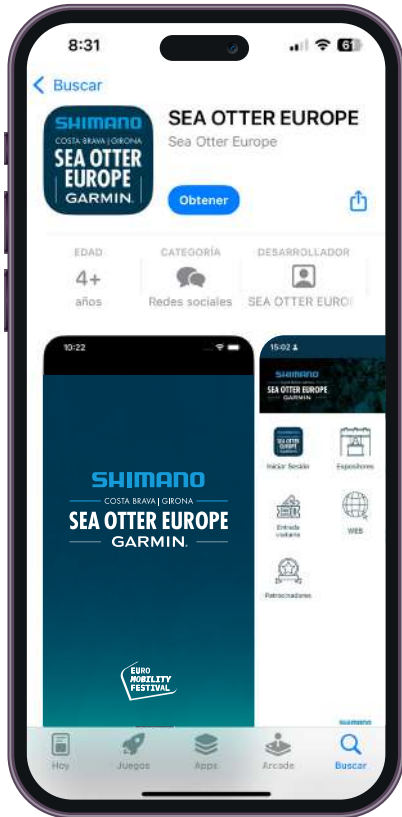
1

Register as a professional via the link and complete your profile



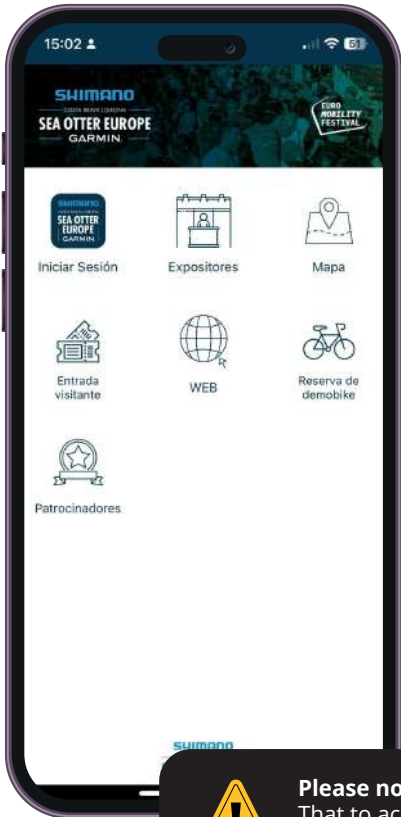
2

Download the Sea Otter Europe app



3

Log in with your registration details using the Sea Otter Europe icon and complete your professional profile



You are now ready to enjoy the benefits of your festival accreditation!

**Please note!**  
 That to access the event, you must collect your professional accreditation by showing the QR code on your profile in the accreditation room.

# HOW DO I GET TO THE FESTIVAL VENUE?

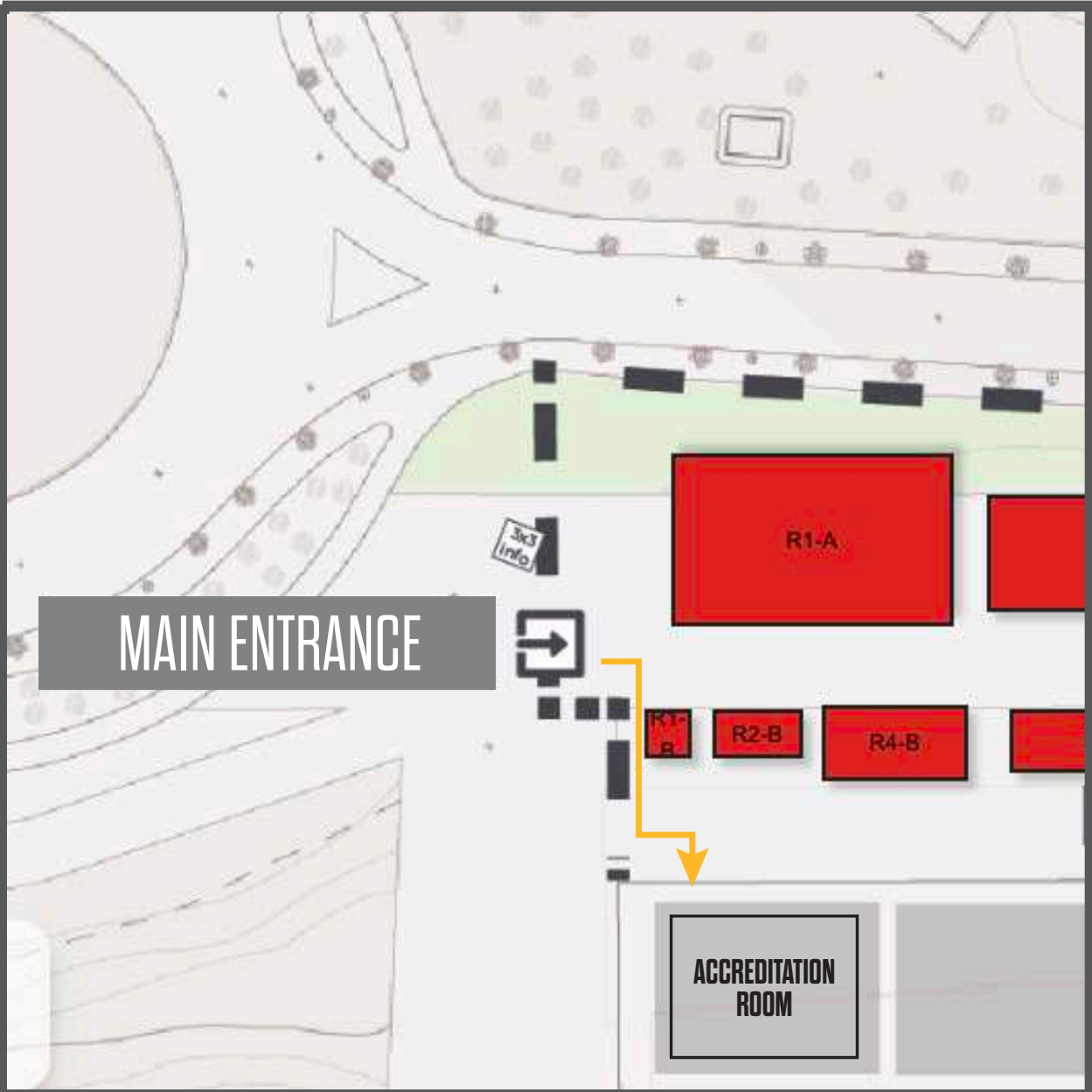


Avinguda del President  
Josep Tarradellas i Joan, 22  
17007 - Girona

**⚠ EXIT 6B FROM THE AP7**

# WHERE DO I COLLECT MY ACCREDITATION?

- 1** Access the venue from the main entrance (A1).
- 2** Enter the venue.
- 3** Turn right.
- 4** Enter the pavilion through the first door.
- 5** You can collect your accreditation at the counter.



# CONTACT



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